



Pg Nursakinah Pg Haji Bakar

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<http://www.linkedin.com/in/kinabakar/>

PERSONAL PROFILE

A Journalism graduate with strong background in communication- a dedicated professional with various personal interests.

I am extremely motivated to constantly develop my skills, highly versatile as I have a few experiences, keen to learn and enjoy working in teams with positive attitude.

CORE STRENGTHS

- Copywriting, article and news writing
 - Proofreading
- Exceptional communication and networking skills
 - Public speaking
 - Corporate blogging
 - Visual presentation
 - Event planning

INTERPERSONAL SKILLS

- Team working
- Persuasion and influencing
- Planning and structuring effective meetings
- Intercultural awareness
 - Customer service
 - Assertiveness

RELEVANT WORK EXPERIENCE

EDITOR

Dream Makers Enterprise

August 2018 - September 2019

As an editor, my duties are to oversee proofreading and edit copy when necessary on grammatical error and accuracy, as well as to coordinate editorial publications. My main task is to proofread BSP SALAM magazines where it includes assisting in evaluating finalised copy for compliance with policies, style & standards, and collaborate with the writer to determine issues' content. In addition, I also monitor press release, ensure production runs smoothly and publications are printed on time.

REPORTER

New Brunei Daily

November 2017 - May 2018

As a writer, my duties were to gather sources and information to write articles on current local news as promotional articles and feature stories on existing and potential clients for public awareness mainly focusing on human rights, social issues and lifestyle. Apart from that, it also involves attending events, press conferences and maintaining good public relations with clients/interviewees and represent New Brunei Daily in good faith while on duty.

<http://nbd.com.bn/index.php/author/s-bakar>

EVENT COORDINATOR

Poni Divers

October 2017

Under iReady training for a month, I managed to lead two projects and applied my planning skills for a smooth running of both events to which I had full responsibility of; coordinated tasks and managed the flow of work, ensuring event information is of the right quality. Besides that, my other tasks were to constantly updated company's contact/ mailing lists and monitored press coverage.

ACADEMIC MILESTONES

Bachelor of Arts (Hons) Media Studies and Journalism

University of Northumbria, Newcastle United Kingdom | 2016 - 2017

Awarded with second class honours - final year with five modules including a month of work experience as a Public Relation and Social Media Assistant at TEDxGadong 2016 where I monitored the event, press coverage as well as updated the company's website and various social media accounts.

INTERESTS

- Sports enthusiast: half marathon runner, HIIT workout, hiking, badminton player, kickboxing, pilates
- Acting: involved in a local film 'The Bungsu Story' (2017, 2018) and Performing Arts Theatre 'The Boys Avenue' (2015)
 - Reading, travelling, blogging
- Volunteer Work/Community Involvement

REFERENCES

YB Awang Iswandy Ahmad
Member of Brunei Legislative Council
Brunei Darussalam
iswandy.ahmad@gmail.com

Mark Davenport
Senior Lecturer, Division of Media and
Communication
Northumbria University
Newcastle Upon Tyne
mark.davenport@northumbria.ac.uk

Dk Siti Norizah Pg Hallid
Education Officer
MTSSR
Brunei Darussalam
Norizah.hallid@ibte.edu.bn

Bachelor of Arts (Hons) Mass Communication **UCSI University, Kuala Lumpur Malaysia | 2014 - 2016**

A total of CGPA 3.3 - Year 1 and 2 with 22 modules covered including two months of work experience as a Course Counsellor and Marketing at Student Enrolment Center at UCSI where I organised numerous office files, counselled potential international students on their course of interest and was in charged with marketing campaigns.

National Diploma in Travel and Tourism Services **MTSSR College | 2011 - 2013**

In two years, I have taken a total of 17 modules including six months of internship at Ministry of Culture, Youth and Sports (KKBS) and two weeks of ABACUS training at Royal Brunei Airlines.

LEADERSHIP

A team player having experiences in plenty of volunteer work - Brunei Darussalam AIDS Council (BDAC) and Majlis Kesejahteraan Masyarakat (MKM) are two of the many associations that I have been actively involved with.

1. BDAC - as a member since 2009, I have been contributing my spare time with activities, events and leadership trainings, facilitating, assisting in educating and creating awareness about HIV / AIDS.
2. MKM - a local non-government organisation known as Brunei Council on Social Welfare, my interest regarding on social issues, humanity and charity has turned into a commitment since 2016.

I have also taken a few courses and attend seminars to expand my leadership skills to which it has proved my capability of being a good leader with the qualities of finding solutions, meeting deadlines and team work. LESTARI life skills training, Newton by Youth LEAD, U-Schos Rise Up with the Leaders & Aspire YB Khairy Jamaluddin and Training of Peer Educators, to name a few.



UNIVERSITY of NORTHUMBRIA
at NEWCASTLE

DK NURSAKINAH BINTI PG HAJI BAKAR

has been awarded the degree of

BACHELOR OF ARTS
with SECOND CLASS HONOURS (Lower Division)

in

MEDIA STUDIES AND JOURNALISM

The course included a period of Work Experience

13th June 2017

Professor Andrew Wathey
Vice-Chancellor

Maggie New
Academic Registrar

16030785/1 / 4196



HIGHER EDUCATION ACHIEVEMENT REPORT (Diploma Supplement)

Dk Nursakinah Binti Pg Haji Bakar
BACHELOR OF ARTS (HONOURS) Media Studies AND Journalism
Second class honours, lower division.
13/06/2017

This Higher Education Achievement Report incorporates the model developed by the European Commission, Council of Europe and UNESCO/CEPES for the Diploma Supplement.

The purpose of the Supplement is to provide sufficient recognition of qualifications (diplomas, degrees, certificates etc). It is designed to provide a description of the nature, level, context and status of the studies that were pursued and successfully completed by the individual named on the original qualifications to which this Supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

Northumbria University only produces HEARs in a digital format. Only HEARs accessed via www.gradintel.com can be considered valid and verified.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

1.1 Family name	Pg Haji Bakar
1.2 Given names	Dk Nursakinah Binti
1.3 Date of birth (day/month/year)	06/03/1993
1.4 Student identification number	16030785
HESA identification number	1610690307852
	HUSID (HESA Unique Student Identifier) is the unique national identifying number for students registered at a UK university. It is defined by HESA, the UK's Higher Education Statistics Agency.

2. INFORMATION IDENTIFYING THE QUALIFICATION

2.1 Qualification achieved	BACHELOR OF ARTS (HONOURS) Media Studies AND Journalism
	The power to award degrees is regulated by law in the UK.
2.2 Main field(s) of study	Media Studies AND Journalism
2.3 Name and status of awarding institution	Northumbria University - Recognised body.
2.4 Name and status of institution (if different from 2.3) administering studies	As awarding institution.
2.5 Language(s) of instruction/examination	English is the primary language of learning and assessment except where the study area involves foreign languages. Otherwise, all modules must be taught and assessed in English except where an award comprises only Level 4 or Level 3 modules when at least half the qualifying credits must be taught and assessed in English.

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1 HESA level of qualification First Degree with Honours

3.2 Official length of programme 3 YEARS

3.3 Programme entry requirements or access

As well as GCE and VCE 'A levels', the University accepts a wide range of entry qualifications including BTEC National Awards, Scottish Highers and Advanced Highers, Irish Leaving Certificate, Access courses and the International Baccalaureate. Entry requirements are usually expressed as UCAS tariff points and can be found in programme specifications and the on-line prospectus. In addition to achieving the UCAS tariff points for entry to the programme, students must also be able to demonstrate that they have studied an appropriate minimum number of units at Level 3, which is usually not less than two full GCE or VCE A levels or equivalent (though for programmes at sub degree level this requirement is usually not less than one full GCE or VCE A level or equivalent). Applicants may be required to have studied a particular subject or subjects to a certain level. Where the first language is not English, an IELTS score of 6.0 (with a minimum score of 5.5 in each component) will normally be required for entry.

Students may be admitted to the programme with advanced standing based on accredited prior learning or accredited prior experiential learning..

4. INFORMATION ON THE CONTENTS AND RESULTS GAINED

4.1. Mode of study:

Full Time

4.2 Programme requirements

The requirements of the programme are comprised of the programme aims and intended learning outcomes as outlined below:

4.2.1 Minimum Standards

Learners are required to achieve the credit requirements and learning outcomes for the award as specified in University regulations and programme specifications respectively.

4.2.2 Programme Statement

The Media and Journalism programme covers an exciting range of skills and knowledge which enable students to gain practical and theoretical experience in online media, including journalism, film production and digital media. The digital and online industries are booming and require workers with skills that combine technical expertise with inquisitive abilities.

Students will undertake modules that teach them the fundamentals of journalism practice and theory including practical broadcast production, news writing, newsgathering techniques, law and ethics and also practical media production skills in creating and writing films including documentary and fiction. Students learn how to write news and features for publication, to generate, write and produce broadcast journalism and how to write and produce television and film productions to a high standard. They learn about how the media industry works and its impact on the world.

Students undertake a number of film productions each year, including a major film project in final year, which underpins their class based work and prepares them for entering the workplace after graduation. Upon completion of their studies, students possess an impressive set of journalism and media skills and wider transferable skills for a range of careers, plus a portfolio that makes them attractive to the journalism and media industries. Students can also take various options to enhance their understanding of the media in areas such as radio journalism, business and journalism, music and celebrity media.

4.2.3 Learning Outcomes

a) Knowledge and Understanding

At the end of the programme, students will be able to:

1. Demonstrate knowledge of media from a range of historical and theoretical perspectives.
2. Demonstrate knowledge of media from the perspective of the context in which it is formulated and produced.
3. Understand and use a range of critical approaches appropriate to the study of media.
4. Identify and deploy diverse types of evidence, methods, concepts and perspectives.
5. Understand narrative processes, generic forms and modes of representation at work in media texts.

b) Intellectual Skills

At the end of the programme, students will be able to:

1. Demonstrate critical and analytic skills in ways that are appropriate to the pursuit of their study.
2. Assemble evidence from a variety of sources and discerned and established connections and differences.
3. Synthesise and evaluate primary and secondary material for wide-ranging and specific research studies.
4. Question established critical thought using a range of theoretical approaches.
5. Demonstrate an effective command of written English and the terminology appropriate to the programme of study.
6. Engage constructively with a wide range of media texts and objects and discuss their content, context and implications.

c) Practical Skills

At the end of the programme, students will be able to:

1. Demonstrate competence in operational aspects of media production technologies, systems, techniques and professional practices.
2. Make effective use of lectures, seminars, screenings and subject specific small groups and demonstrate competence in note taking, research, IT, communication, information gathering skills and bibliographic skills.
3. Be able to articulate ideas creatively and formally across a range of platforms, formats and contexts in writing, verbally and through the deployment of media technologies.
4. Use and evaluate different methods of research and scholarship.
5. Plan, conduct and report on individual and group research projects including a sustained and individual research programme.
6. Produce, contextualise and articulate media texts or objects using appropriate production technologies and editing software

d) Transferable/Key Skills

At the end of the programme, students will be able to:

1. Set priorities, meet deadlines, and work with others constructively to plan, deliver and evaluate theory,

research and practice

2. Reflect on their own knowledge and practice and use processes of review, planning and evaluation in relation to personal and professional development planning.
3. Analyse critically, evaluate reflectively and synthesise iteratively.
4. Demonstrate verbal and written communication skills.
5. Select and plan appropriate options for personal and professional development and for the development of their life long learning interests

4.3. Programme details, and the individual grades/marks/credits obtained

Programme start date	12/09/2016
Programme end date	13/06/2017

Level 6

Year	Module Code	Title	Attempt	Mark	Grade	Credits	ECTS Credits	Result
2016/7	MP0605	Media Dissertation: Representation of Islam in Western Media since 9/11	1	55	P	40	20.0	Passed
2016/7	MP0613	Celebrity Media	1	60	P	20	10.0	Passed
2016/7	MP0642	Professional Placement	1	57	P	20	10.0	Passed
2016/7	MP0647	Reporting Risk and Conflict	1	51	P	20	10.0	Passed
2016/7	MP6012	Fashion Journalism	1	65	P	20	10.0	Passed
TOTAL LEVEL 6 CREDITS						120	60.0	
TOTAL CREDITS AWARDED						120	60.0	

4.4. Grading scheme and, if available, grade distribution guidance

The key to module grades is as follows:

AD	Module failure disregarded for final award
C	Module compensated
D	Distinction (BTEC programmes only)
F	Module failed
IC	Assessment incomplete, module failed
M	Merit (BTEC programmes)
P	Module passed

Full details of the University's grading and awarding regulations are provided in the Assessment Regulations for Northumbria Awards available from www.northumbria.ac.uk/hear via the FAQ page. These are the standard regulations which apply to all the University's taught academic programmes delivered in the UK or overseas (including under franchise arrangements), and by distance learning, unless variations for individual modules or programmes have been specifically approved (normally to meet professional body requirements).

To pass a module all assessment must be completed. All numeric grade modules are marked on a percentage scale (0-100%). The module pass mark for undergraduate modules (up to and including level 6) is 40% unless a higher mark has been specified to meet a professional body requirement. The module pass mark for level 7 modules is normally 50%. Modules can also be designated pass/fail.

To achieve the award of Bachelor's degree with honours, a student must attain 360 credits at levels 4, 5 and 6 at least 100 credits of which must be at level 6. A student will progress to level 4 and 5 on attainment of 120 credits respectively.

ACADEMIC TRANSCRIPT



Student ID: 1001437976
Full Name: DK Nursakinah Binti PG Haji Bakar
IC / Passport No.: C0212336
Intake: Sep 2014
Programme: Bachelor of Arts (Hons) in Mass Communication
Programme Status: Incomplete
Printed Date: 23 March 2016

COURSES TAKEN

Code	Course Description	Weightage	Grade	GP	Remark
<u>2014-09</u>					
ECA100	Extracurricular Learning Experience I	1	P	0.00	
SM101	Introduction To Mass Communication	3	B+	3.50	
SM108	Introduction To Public Relations	3	B+	3.50	
				Grade Point Average : 3.50	
<u>2015-01</u>					
CC106	Introduction To Internet Technologies	4	C	2.00	
LL101	University Life	3	B	3.00	
SE114	Expository Writing	3	C	2.00	
SM106	Film Studies	3	B+	3.50	
SM109	Basic Photography	3	C+	2.50	
				Grade Point Average : 2.56	

Total credit earned	23
Total credit exempted / transferred	0
Total credit contributing to CGPA	22
Cumulative Grade Point Average (CGPA)	2.82
Total credits completed	23



1001437976 DK Nursakinah Binti PG Haji Bakar

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UCSI EDUCATION SDN BHD (100479-L)

ucsiuniversity.edu.my

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KUALA TERENGGANU CAMPUS BUKIT KACH, PT 11065, MUKIM RUSILA, 21000 MARANG, TERENGGANU, MALAYSIA. TEL (609) 028 1860/1889 FAX (609) 628 1885 ucsi@ucsi.edu.my
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ACADEMIC TRANSCRIPT



Student ID: 1001437976
Full Name: DK Nursakinah Binti PG Haji Bakar
IC / Passport No: C0212336
Intake: May 2015
Programme: Bachelor of Arts (Hons) Mass Communication
Printed Date: 22 March 2016

COURSES TAKEN

Code	Course Description	Weightage	Grade	GP	Remark
<u>2015-05</u>					
SE107	Understanding Reading & Writing In English Language	4	C+	2.50	
SM110	Visual Communication	3	B	3.00	
SM112	Introduction To Public Speaking	3	A+	4.00	
SM113	Introduction To Journalism	3	B+	3.50	
SM209	Media Writing Skills	3	B+	3.50	
Grade Point Average : 3.25					
<u>2015-09</u>					
BB112	Fundamentals Of Management	3	B+	3.50	
SM210	Alternative Voices & Issues In Mass Communication	3	B	3.00	
SP103	Introduction To Sociology	3	B	3.00	
Grade Point Average : 3.17					

ACADEMIC TRANSCRIPT



COURSES TAKEN

Code	Course Description	Weightage	Grade	GP	Remark
2016-01					
SE210	Written Discourse	4	TBA		
SE304	Cross-Cultural Communication And English Language	4	TBA		
SL105	Introduction To Eastern Civilization	3	TBA		
SM207	Popular Culture	3	TBA		
SM215	Design & Layout	4	TBA		

Grade Point Average : 0.00

Total credit earned	25
Total credit exempted / transferred	0
Total credit contributing to CGPA	25
Cumulative Grade Point Average (CGPA)	3.22
Total credits completed	25

TBA To be assessed



Office of the Registrar