



# **BIMP-EAGA ROADMAP TO DEVELOPMENT 2006-2010**

## BIMP-EAGA ROADMAP TO DEVELOPMENT MATRIX OF SUBREGIONAL COOPERATION MEASURES (2006-2010)

### Introduction

A BIMP-EAGA Roadmap to Development has been formulated by the stakeholders of the Brunei Darussalam-Indonesia-Malaysia-Philippines East ASEAN Growth Area (BIMP-EAGA) subregional cooperation initiative. The roadmap aims to guide the direction of BIMP-EAGA in 2006 to 2010 in pursuing its development goal and strategic objectives. It establishes the subregional cooperation measures that will contribute to the achievement of this goal and objectives.

### Development Goal

The ultimate goal of BIMP-EAGA is to narrow the development gap across and within the EAGA member countries as well as across the ASEAN-6 countries. Its immediate goal is to increase trade, investments and tourism within EAGA. Towards this end, the following targets shall be achieved within the five-year planning period of the EAGA roadmap:

- Increase intra- and extra-trade among EAGA focus areas by 10% by 2010;
- Increase investments in the EAGA subregion by 10% by 2010; and
- Increase tourism movement in the EAGA subregion by 20% by 2010.

### Strategic Objectives

To achieve the development goal and targets set forth in its roadmap, BIMP-EAGA will pursue the following strategic objectives:

1. Promote intra- and extra-EAGA trade, investments and tourism in selected priority sectors, namely: agro-industry and natural resources, tourism, transport, infrastructure and ICT, with particular emphasis on SME development in these sectors;
2. Coordinate the management of natural resources for sustainable development of the subregion;
3. Coordinate the planning and implementation of infrastructure support to economic integration, with active participation of the private sector; and
4. Strengthen the BIMP-EAGA institutional structures and mechanisms for effective implementation of the EAGA Roadmap and Action Plan.

To achieve these strategic objectives, BIMP-EAGA will be guided by this **Matrix of Subregional Cooperation Measures (2006-2010)**:

SUBREGIONAL COOPERATION MEASURES <sup>1</sup>	OUTPUT TARGET	PROGRESS INDICATORS <sup>2</sup>	RESPONSIBLE PARTIES <sup>3</sup>	TIMEFRAME
<b>1. PROMOTION OF INTRA- AND EXTRA-EAGA TRADE, INVESTMENTS AND TOURISM IN PRIORITY SECTORS</b>				
<b>1.1 Promote and facilitate intra- and extra-EAGA trade and investments in priority sectors, especially those with high impact on SME development.</b>				
1.1.1 Establish a more favorable image and perception of EAGA as an investment and tourism destination among stakeholders,	More favorable image of EAGA	Image building programs implemented; Results of periodic perception	Lead: BEBC, BIMP-FC All Clusters, NS, BEMCA, BETC	2006 onwards (survey conducted annually)

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clients, visitors, and the general public through effective information dissemination, public relations, promotions, and security programs.		survey indicate a more favorable image of EAGA		
1.1.2 Advocate for policies favorable to business development, especially of SMEs, in the subregion.	Increased no. of policy reforms favorable to SME development	New Policy reforms formulated and implemented by 2008	Lead: SMED Cluster All Clusters, BEBC, NS	2006 onwards
1.1.3 Provide incentives for investors in EAGA within the framework of existing national and local investment regulations.	Increased no. and value investments in EAGA	Incentives code implemented by 2008	Lead: SMED Cluster NS, BIMP-FC, BEBC	2006 onwards
1.1.4 Undertake more effective joint EAGA facilitation and promotion measures to promote foreign direct investments in the subregion.	Increased value of FDIs in EAGA	10% increase in FDIs by 2010	Lead: SME Cluster NS, BEBC, BIMP-FC, Partner Organizations	2006 onwards
1.1.5 Strengthen networking and business linkages among EAGA business and tourism organizations and with external business partners.	Increased no. of major agreements/ linkages among EAGA business organizations	At least one major EAGA business agreement/ linkage implemented per year	Lead: BEBC SMED/JTD/NRD Clusters, NS, BIMP-FC, Partner Organizations	2006 onwards
1.1.6 Improve the competitiveness of EAGA SMEs in the global supply chain and encourage industry clustering and value chain system of developing EAGA-wide priority business projects.	Increased no. and value of EAGA wide joint venture business projects	At least 2 major EAGA business projects implemented per year	Lead: SMED Cluster BEBC, JTD and NRD Clusters, NS, BIMP-FC, Partner Organizations	2006 onwards
1.1.7 Improve the system of delivery of effective business development services (BDS) to business people in EAGA, especially SMEs in priority sectors.	Increased no. of EAGA business projects accessing BDS	EAGA business projects provided access to BDS upon demand	Lead: BEBC and SMED Cluster NS, BIMP-FC, Partner Organizations	2006 onwards
1.1.8 Implement measures to improve the quality of human resources in EAGA industrial, tourism and investment areas, as well as to strengthen the capacity of HRD organizations in the subregion to implement these measures.	Better qualified professionals and workers in EAGA industries; Increased no. of accredited EAGA HRD organizations	HRD programs implemented starting 2006; EAGA accreditation program established by 2010	Lead: All Clusters BEBC, NS, BIMP-FC	2006 onwards
<b>1.2 Facilitate the cross-border flow of goods and people to, from and within EAGA.</b>				

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1.2.1 Strengthen the Customs, Immigration, Quarantine and Security (CIQS) initiative that would mobilize resources among member countries aimed at simplifying cross-border CIQS issues and making RRP's more transparent .	Increased no. of CIQS RRP's simplified and/or made more transparent.	CIQS RRP's simplified and/or made more transparent for all priority sectors in all regional ports by 2010.	Lead: SMED Cluster NS, BIMP-FC, NRD and TIID Cluster	2006 onwards
1.2.2 Establish border arrangements that will facilitate flow of goods and people and reduce transport costs.	Border arrangements established	Border arrangements established starting in 2007	Lead: TIID Cluster All Clusters, NS	2006 onwards
1.2.3 Develop the necessary transport infrastructure facilities and logistical services.	Infrastructure facilities and services developed	Infrastructure and services installed	Lead: TIID Cluster All Clusters, BETC, BEBC, NS	2006 onwards
1.2.4 Formulate and implement an integrated EAGA tourism promotion program packaging circuit tours of EAGA destinations and targeting both traditional and non-traditional EAGA tourist markets.	Increased intra- and extra-EAGA tourist traffic and tourism receipts	4% annual increase in EAGA tourist traffic volume; and, 4% annual increase in tourism receipts	Lead: JTD Cluster TIID Cluster, BETC, BEBC, NS, BIMP-FC, Partner Organizations	2006 onwards
<b>1.3 Improve the flow of trade, investment and tourism information within and outside EAGA.</b>				
1.3.1 Improve the system of collection, consolidation, updating, dissemination and exchange of business information among EAGA stakeholders and with EAGA trading partners.	Effective business information system established.	Information system operational in 2006	Lead: BIMP-FC BEBC, NS, All Clusters, Partner Organizations	2006 onwards
1.3.2 Prepare and disseminate business information materials that highlight the commercial and investment opportunities in EAGA and encourage private sector participation in trade, investments and tourism.	Industry profiles, project profiles, business plans, and other information materials made available in hard copies and in the website	Information materials made available in 2006	Lead: BEBC BEBC, NS, All Clusters, Partner Organizations	2006 onwards
1.3.3 Strengthen the system of monitoring and disseminating information on EAGA cross-border trade, investment and tourism.	Regular monitoring reports prepared	Quarterly reports prepared starting 2007	Lead: BIMP-FC BEBC, NS, Partner Organizations	2006 onwards
<b>2. MANAGEMENT OF NATURAL RESOURCES AND SUSTAINABLE DEVELOPMENT</b>				
<b>2.1 Improve subregional coordination for the sustainable development of natural resources and biodiversity in EAGA.</b>				

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2.1.1 Develop and implement a framework for strengthening subregional cooperation in and coordinating the integrated protection and management of natural resources and biodiversity in the subregion.	Implementation of an EAGA natural resources management program within the framework of joint cooperation	EAGA Natural Resources Management Program implemented by mid-2007	Lead: NRD Cluster JTD Cluster, NS, BEBC, BIMP-FC	2007 onwards
<b>2.2 Promote sustainable development practices in the management of economic development projects.</b>				
2.2.1 Enhance public-private sector partnerships in developing sustainable agri-based, forestry, fishery, minerals and energy joint cooperation projects.	Joint cooperation projects identified and implemented	Private sector projects implemented within the target timeframes	Lead: NRD Cluster JTD Cluster, NS, BEBC, BIMP-FC, Partner Organizations	2006-2010
2.2.2 Support initiatives to promote the development and use of environment-friendly technologies in the productive sectors (e.g., agro-industry, fisheries, forestry and environment, energy and mineral resources, industry and tourism).	Implementation of projects promoting the use of environmental friendly technology and practices in EAGA	Environment-friendly technology promotion projects implemented starting in 2006	Lead: NRD Cluster JTD and SME Clusters, NS, BEBC, BIMP-FC, Partner Organizations	2006-2010, ongoing
<b>3. PLANNING AND IMPLEMENTATION OF INFRASTRUCTURE SUPPORT TO ECONOMIC INTEGRATION</b>				
<b>3.1 Improve EAGA air, sea and land connectivity.</b>				
3.1.1 Facilitate and support public, private and public-private sector partnership initiatives to establish air, sea and land transport facilities and services linking priority routes across the focus areas in the subregion.	Increased public and private sector investments in EAGA transport services; Increased no. of EAGA routes linked by transport services	Enhancement of at least 2 new air, sea or land transport services in EAGA per year	Lead: TIID Cluster JTD Cluster, NS, BIMP-FC, BEBC, Partner Organizations	January 2006 onwards
3.1.2 Provide the policy environment and support initiatives to establish liberalized transport arrangements in EAGA, including 3 <sup>rd</sup> , 4 <sup>th</sup> and 5 <sup>th</sup> freedom traffic rights between EAGA destinations.	Operationalization of liberalized transport arrangements in EAGA	3 <sup>rd</sup> , 4 <sup>th</sup> and 5 <sup>th</sup> freedom traffic rights operational in selected EAGA entry points by end of 2006 and in all entry points by 2008	Lead: TIID Cluster JTD Cluster, NS, BEBC	December 2006 onwards
<b>3.2 Improve basic infrastructure facilities in EAGA.</b>				
3.2.1 Promote and facilitate public and private sector joint cooperation initiatives in providing more cost-effective basic infrastructure facilities.	Establishment of joint cooperation in cost-effective resource mobilization for infrastructure development	Infrastructure projects implemented starting 2006	Lead Agency : TIID Cluster BEBC, NS	2006-2010

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<b>3.3 Improve the information and communication technology (ICT) facilities and services in EAGA.</b>				
3.3.1 Support and fast track the implementation of telecommunications development programs that will increase access to voice, data and internet services in the subregion, including its remote areas.	Increased coverage of ICT services in EAGA	Increase in the no. of ICT service connections in EAGA by end 2007	Lead: TIID Cluster NS, BEBC	2006-2010
<b>4. INSTITUTIONAL STRENGTHENING</b>				
<b>4.1 Strengthen intra-EAGA institutional coordination.</b>				
4.1.1 Strengthen institutional coordination mechanisms, procedures and protocols among EAGA organizations to more effectively implement the priority flagship programs, projects and activities identified in the roadmap and action plan.	Improved coordination mechanisms and protocols established	Improved coordination mechanisms and protocols operational by January 2006	Lead: BIMP FC BEBC, NS, Clusters, Partner Organizations	January 2006 onwards
4.1.2 Support programs that will enhance the capabilities of EAGA organizations to effectively perform their respective roles and improve their coordination and cooperation.	Improved capacity of EAGA institutions	Regular (semestral and annual) reports on the performance of EAGA institutions	Lead: BIMP-FC BEBC, Clusters, Partner Organizations	January 2006 onwards
<b>4.2 Strengthen extra-EAGA linkages and coordination.</b>				
4.2.1 Strengthen mechanisms to enhance EAGA's linkages and relations with external partner organizations, including ASEAN and other multilateral bodies, development partners, ODA agencies, and other external bodies.	Closer coordination with external partners	Regular coordination activities with external partners established by 2006	Lead: BIMP-FC BEBC, NS, Clusters, Partner Organizations	January 2006 onwards
4.2.2 Source and manage technical and financial support from EAGA development partners for the effective implementation of priority programs and projects.	Increased technical and financial support to EAGA	At least 3 new EAGA programs, projects or activities implemented with external assistance per year	Lead: BIMP-FC BEBC, NS, Clusters, Partner Organizations	January 2006 onwards

*Notes: 1 This broad-based BIMP-EAGA Roadmap to Development will be supported by a subregion-wide Action Plan and corresponding Cluster Action Plans. The subregional cooperation measures considered in this Roadmap are aligned with relevant ASEAN agreements.*

*2 The progress indicators will be reviewed and confirmed once more benchmark statistical data are available.*

*3 The lead agency for each measure is indicated. The other organizations, including the various public and private agencies under them, take on implementing and/or coordinating responsibilities. Responsible Parties include the following: BIMP Facilitation Center (BIMP-FC), BIMP-EAGA Business Council (BEBC), National Secretariats (NS) of the member countries, Small and Medium Enterprise Development (SME) Cluster, Joint Tourism Development (JTD) Cluster, Natural Resources Development (NRD) Cluster, Transport, Infrastructure and ICT Development (TIID) Cluster, BIMP-EAGA Tourism Council (BETC), BIMP-EAGA Media and Communicators Association (BEMCA), and Partner Organizations (e.g., ADB, GTZ, ASEAN, ASEAN Japan Centre, WWF).*